

BRIGHTLIGHT News

ISSUE 1: AUTUMN 2013

HELLO!

Welcome to BRIGHTLIGHT's first Quarterly Newsletter for health professionals!

BRIGHTLIGHT is the national evaluation of teenage and young adult (TYA) cancer services in England. We are aiming to recruit 2,012 young people within 4 months of diagnosis.



SPREAD THE WORD

BRIGHTLIGHT offers young people the opportunity to participate in a series of surveys to:

- Understand and explore their experiences of the healthcare services they receive
- Follow their life trajectory to see if the services provided influence their outcome and future well-being.

Healthcare teams are **Crucial** for making BRIGHTLIGHT a success.

Please tell your young people about BRIGHTLIGHT. Young people are asked about more than their diagnosis and feedback has shown they enjoy taking part (see our website for young people's experiences of taking part).

SPOTLIGHT Meet Jean Rushton

Every issue will introduce you to a member of our team.

Meet Jean, one of our valued interviewers at Ipsos MORI.

"For the last eighteen years I have worked for Ipsos MORI and during that time I have worked on many different, interesting jobs.
The young people I interview for BRIGHTLIGHT are brilliant. Once they have got over the initial shock [of their cancer], they just get on with it. If they have to change to a different course or job, they just take it in their stride. They are an inspiration for us all to follow.

As an interviewer you meet many interesting people. Every day is different because of all the varied jobs and people that you meet. I can't imagine doing anything else."

Recruitment

1 in 4 young people are not being given the opportunity to take part.

Let's Talk Numbers

Our website and twitter are regularly updated with weekly recruitment figures.

Follow us for news and updates!
@bR1GhTLiGhT

Currently, we've recruited a total of 410 patients! This makes
BRIGHTLIGHT the largest cohort study of TYA with cancer to date.

Top Recruiters

Thank you to the top-recruiting Principal Treatment Centre and Units since we have opened to recruitment.

WELL DONE to:

Leeds Teaching Hospitals
Hull and East Yorkshire
Hospitals
Lancashire Teaching
Hospitals
Royal Cornwall Hospitals

Recruitment is not optimal with 410 young people recruited by the end of August rather than the anticipated 1,180

Who's recruiting to BRIGHTLIGHT?

Currently, we are open in **102** NHS

Trusts! We're aiming to open in another

12. A full list is available on our website:

http://www.brightlightstudy.com/ healthcare-professionals/ recruitment.aspx

Big thanks to all the recruiting Units and Principal Treatment Centres!

Don't forget:

Young people can take part if they are pregnant and we really want young people who don't speak English

What You Said

We recently asked healthcare professionals about their experience of recruiting to BRIGHTLIGHT; the full report can be accessed through the Website. Have a look to see what you said, and what we did! Actions includes passing an amendment to allow postal consent!

Check out our top tips for recruiting young people to BRIGHTLIGHT



Liaise with your MDT coordinators and get them to alert you to any newly diagnosed 13-24 year olds.



You can give the young person the **information**; they can consent in the same 24 hours!



Give young people the opportunity. Without consent, they can't opt in.



The survey covers their diagnosis but a whole lot more; giving the young person an opportunity to be heard



Data is collected at 5 time points – young people can choose to take part.



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